

Social Media

Feel free to share your Gooseberry Alert content with students, staff and parents. All that we ask in return (in the spirit of modelling positive digital citizenship) is that you acknowledge **Gooseberry Planet Limited as the source of your advice.**

Gooseberry **Student** 'Information' of the week



This is an ideal opportunity to explore the social media habits of children in your class. Why not use the questionnaire that we have created for you. Explore the platforms that your class are using. The younger students may not realise that YouTube is a social media platform. Getting the students talking about their experiences could help to identify any worries they are experiencing or reveal any risky behaviour they are involved with (eg. ignoring platform age recommendations, revealing too much personal information, communicating with people they don't know in real life).

Gooseberry **Teacher** 'Opportunity' of the week



Getting students to talk about their experiences, will also help you to understand how social media impacts their lives. Explain that these platforms are free to use but make money out of collecting our data and facilitating advertising. The more users they have, the more valuable they become and so they are designed with addictive features to engage us and keep us tuned in. A discussion about how social media makes us feel may raise issues of wellbeing – constantly viewing images of a perfectly curated lifestyle can lead to unhealthy comparisons and feelings of jealousy or inadequacy which affect self-esteem.

Encouraging an awareness that what we see online is not a true reflexion of real life may help children to keep a perspective on what they see. Use the quiz to open up the conversation and record the results. You will be able to identify what your students need to learn and possibly identify areas of concern.

Gooseberry **Parent** 'Message' of the week



Have you seen the Gooseberry Parent App? It's full of advice and information for parents. There are videos within the app explaining how parents can protect themselves and their children by adjusting the privacy settings on their social media accounts. It also explains popular platforms such as Snapchat and how they are used. Why not share a video from our YouTube channel showing parents how to manage their settings?



Want to know more? Visit us at www.gooseberryplanet.com

Have you seen our Gooseberry Guru programme? It is a comprehensive resource using videos to educate teachers and parents on how to use social media and protect themselves online. The 12-month programme consists of:

- Managing your Facebook settings
- Instagram settings
- Snapchat
- YouTube
- WhatsApp
- The basics of being online
- Online safety, protecting yourself

Monthly updates on:

- Online gaming
- Relationships online
- Online bullying
- Personal information
- Passwords
- Social Media
- Internet of things