

## Safer Internet Day - Internet Matters Parent resources

To celebrate Safer Internet Day on February 5th, we've created a range of resources to help parents start a conversation about online safety with their children and support them on their digital journey.

We'd like your help in amplifying this message on the day. We are asking for all parents and carers and those that work with children to **#Pledge2Talk** and download our interactive guide to get started.

On the day, it would be great if you could signpost our Safer Internet Day campaign page to your audience with the following message (feel free to amend):

*#SaferInternetDay2019 gives us all an opportunity to have a national conversation about how we use technology. A simple way to support children's digital journey is to #Pledge2Talk to them about their lives online. Visit @IM\_org to find out how.*

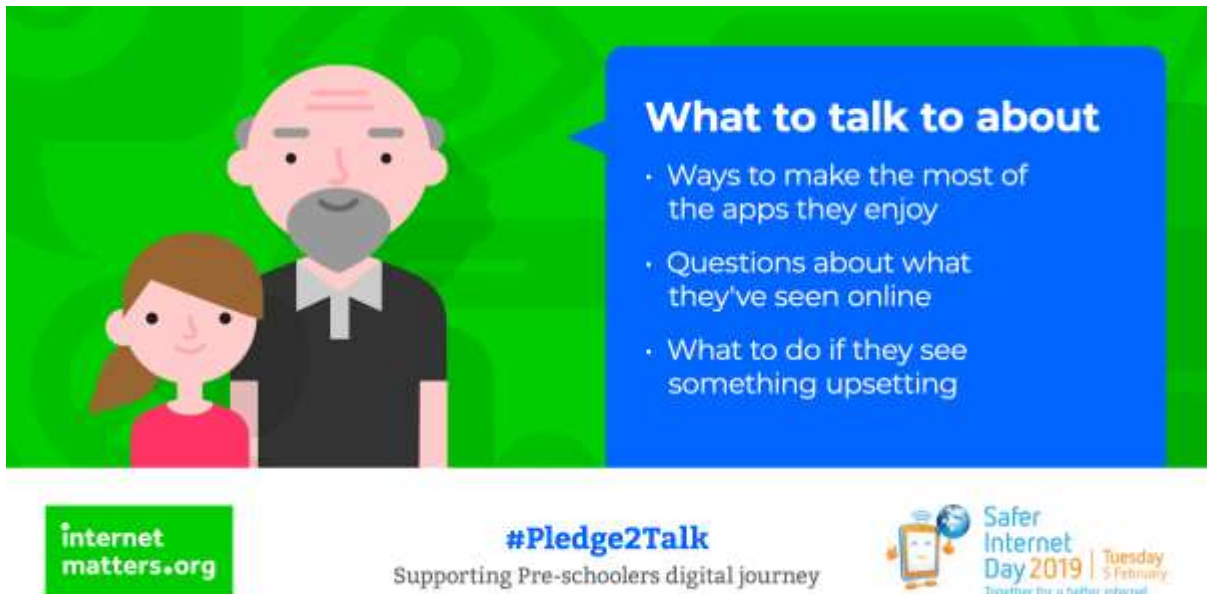
<https://www.internetmatters.org/safer-internet-day/>



We've created these simple social shares that you can use to highlight what parents could talk about with children of different ages:

*Help children use tech responsibly, respectfully, critically and creatively, this #SaferInternetDay2019 #Pledge2Talk with support from @IM\_org*  
<https://www.internetmatters.org/safer-internet-day/>

Use these simple tips to #Pledge2Talk to young children about online safety to support their digital journey #Pledge2Talk #SID2019 <https://www.internetmatters.org/safer-internet-day/>



The infographic features a green background with a blue speech bubble on the right. On the left, there is an illustration of a man with a grey beard and a young girl with brown hair. The speech bubble contains the text 'What to talk to about' followed by three bullet points: 'Ways to make the most of the apps they enjoy', 'Questions about what they've seen online', and 'What to do if they see something upsetting'. At the bottom, there is a green 'internet matters.org' logo, the hashtag '#Pledge2Talk' with the text 'Supporting Pre-schoolers digital journey', and the 'Safer Internet Day 2019' logo with the date 'Tuesday 5 February' and the slogan 'Together for a better internet'.

**What to talk to about**

- Ways to make the most of the apps they enjoy
- Questions about what they've seen online
- What to do if they see something upsetting

internet matters.org

**#Pledge2Talk**  
Supporting Pre-schoolers digital journey

Safer Internet Day 2019 | Tuesday 5 February  
Together for a better internet

Help teens navigate the online world by starting a conversation about what they do #Pledge2Talk with support from @IM\_org #SID2019 <https://www.internetmatters.org/safer-internet-day/>



The infographic features a green background with a pink speech bubble on the right. On the left, there is an illustration of a man with a grey beard and a young woman with pink hair and glasses holding a white smartphone. The speech bubble contains the text 'What to talk to about' followed by three bullet points: 'How they protect their privacy and manage their time online', 'The impact of their words and actions online', and 'Places to turn for help (i.e. ChildLine)'. At the bottom, there is a green 'internet matters.org' logo, the hashtag '#Pledge2Talk' with the text 'Supporting Teens' digital journey', and the 'Safer Internet Day 2019' logo with the date 'Tuesday 5 February' and the slogan 'Together for a better internet'.

**What to talk to about**

- How they protect their privacy and manage their time online
- The impact of their words and actions online
- Places to turn for help (i.e. ChildLine)

internet matters.org

**#Pledge2Talk**  
Supporting Teens' digital journey

Safer Internet Day 2019 | Tuesday 5 February  
Together for a better internet

Empower Tweens to take control of their online world #Pledge2Talk with support from @IM\_org to support their digital journey #SID2019 <https://www.internetmatters.org/safer-internet-day/>



[Click to download Social shares and interactive guide](#) (for site and social)

In addition to the social assets, we've also created an article to support theme of Safer Internet Day which is **Our Internet, Our Choices: Understanding Consent in the Digital World**.

Our experts have provided insight on how to start a conversation about this topic to support their children:

**What is online consent and how can I discuss this with my child?**

<https://www.internetmatters.org/hub/question/what-is-online-consent-and-how-can-i-discuss-this-with-my-child/>

Lastly, you can share the following video featuring our Ambassador Dr Linda giving simple tips for parents this Safer Internet Day:

<https://youtu.be/LgpzjqEgsl>